1) Invite new member(s) to a meeting using Zoom or other online meeting platform

2) Sample dialogue

Welcome. We’re excited to have you as a new member. (Or—We’re glad that you are considering membership in your professional organization, CTA.)

CTA is your organization and we want you take an active part. Your membership is the beginning of your journey supporting students, their schools, and your professional interests. I invite you to take a look at some ways you can be involved.

Is there anything that particularly interests you in education, supporting students, your career in general, or areas where you might like some support? Anything at all? (Listen carefully. Take notes. You’ll want to create activities that fit member interests.)

Thank you. I’ve made note of all of your comments, and we’ll do our best to address those locally.

On the state level, if you don’t know the history of CTA, you should check this out: [https://www.cta.org/about-us/history](https://www.cta.org/about-us/history). We started as and continue to be a social justice organization, advocating for free public schools for all children. Take some time when you can to look at the entire timeline.

There are a number of ways that you can get involved and stay informed. Take a look at this: [www.cta.org/get-involved](http://www.cta.org/get-involved). Here you’ll find links to a variety of social media platforms. (Point out any local platforms here as well.)

If members show an interest in social justice... I’d also like to show you this page: [https://www.cta.org/our-advocacy/social-justice](https://www.cta.org/our-advocacy/social-justice).

There are many ways you can be involved and a huge array of benefits from your membership in our local, CTA, and NEA. Please take some time on the CTA site, and please stand together with your fellow educators.

Thanks for your time.

ESP

For ESP (classified), you may also want to share this link: [https://www.cta.org/for-educators/meet-cta/esp](https://www.cta.org/for-educators/meet-cta/esp)

Higher Education

For Higher Ed (Community College), you may also want to share this link: [https://www.cta.org/for-educators/meet-cta/highered](https://www.cta.org/for-educators/meet-cta/highered)